



# Navigating the VMware Crossroads: Ippon's Expert Guide to Cloud Migration



In the wake of the acquisition of VMware, the virtualization landscape has undergone a seismic shift. VMware customers now face a critical juncture, with changes ranging from licensing models to substantial price hikes. This transformation presents both challenges and opportunities for businesses ready to embrace the future of cloud computing.

## Key VMware changes include:

- ✓ Shift from perpetual to subscription-based
- ✓ Licensing Price increases of up to 500% for some customers
- ✓ Updates to packaging policies
- ✓ Discontinuation of VMware Cloud (VMC) on AWS (effective April 30, 2024)



## Your Bridge to Seamless Cloud Migration

As an AWS Migration Acceleration Program Partner, Ippon is uniquely positioned to assist VMware customers in their migration journey. Our team offers proven expertise in migrating both on-premises and VMC on AWS environments, leveraging AWS migration tools and proven frameworks to ensure smooth transitions for clients.

### Ippon's Unique Attributes:

- ✓ Deep knowledge of legacy and modern tech stacks
- ✓ Cross-practice expertise (Cloud, Product Engineering, and Data)
- ✓ Ability to anticipate and mitigate potential migration challenges
- ✓ Custom code generation tools for automating configuration tasks

***As industry analysts predict a significant exodus of VMware's enterprise customers in 2024, the time for action is now. This is where Ippon steps in as your trusted migration partner.***

## Industry Experience:

Ippon has successfully migrated workloads for companies in Finance, Insurance, Healthcare, and other industries. Our tested frameworks are adaptable to various business domains while prioritizing individual client compliance requirements.



## Time-Sensitive Opportunities:

AWS VMware Migration Accelerator: Available until December 31, 2024, offering AWS promotional credits for migrating VMs to Amazon EC2.

Complimentary VMware Migration Assessment: AWS offers a free assessment of current VMware workloads to help companies make data-driven decisions.

## Your Roadmap to Success:

- 1 Proactively evaluate current VMware usage and license consumption
- 2 Review alternatives before contract renewals or price increases
- 3 Develop a strategic migration plan, considering potential bottlenecks
- 4 Engage with Ippon for data-driven decision-making and migration support

By partnering with Ippon, VMware customers can navigate these changes effectively, leveraging expert guidance and proven migration methodologies to optimize their virtualized infrastructure for the future.